

# PILOT MEMBER INTEREST

## Brand Honor

- The certificate of "Pilot Member" of global health will be issued, which allows Members to be named as "Pilot Member of the Global Health Forum" in publicity.

## Service during the Conference

- The President or CEO of the enterprise will be invited to give a speech in designated sub-forums or special events.
- The President or CEO of the enterprise will be invited to attend the opening ceremony and plenary sessions (VIP seat).
- The President or CEO of the enterprise will be invited to attend the welcome banquet of the Organizing Committee (by invitation).
- Placement in onsite banners of the Conference and in the appreciation page of Conference handbook.
- Priority to organize and sponsor the events held by GHF.
- Special negotiation area for global health members.
- 3 free A-type conference badges and 2 free B-type conference badges of GHF (every Conference)

## Service of Think Tank

- Superior resources of government, business and experts and strategic direction for development (as appropriate)
- Recommendation by senior leaders to partners of GHM and GHF for business cooperation and internationalization.
- Research reports and achievements of the Expert Committee of "Health and Sustainable Development" in every Conference.

## Individual Honor

- The President or CEO of the enterprise will be recommended as a member of the Consultant Committee or Industry Committee of the Innovation Center of GHF.

## Annual Events (Non-Conference)

- Free participation in sub-forums, meetings and events organized by GHF and priority to be recommended as a speaker (one quota per year)
- Free participation in events held by the Innovation Center of GHF and priority to be recommended as a speaker (one quota per year)
- A free standard room or double room for non-conference invited events (President or CEO only)

## Service by Media

- Promotion by official media of GHF (website, wechat official accounts, weibo account etc.)
- A link to the enterprise's website on the official website of GHF.
- Brand exposure on designated events of GHF (up to events)
- Special interview and promotion by partner media of GHF (more than two times during the service period)

## Additional Service

- Preferential price for partners and title sponsors of GHF (8% off)
- Preferential price for Conference tickets (30% off)
- Prior participation in global business visits and international interindustrial exchange and cooperation events with preferential price.
- Invite the Expert Committee of "Health and Sustainable Development" to give targeted guidance and provide with customized industry consultancy and customer research with preferential price.